



Print smarter with Brother

Introducing Brother
MPS Essential

brother.co.uk/mps-essential

Make printing effortless

For many small businesses print remains an essential requirement, often overlooked, until something goes wrong. As a leading print provider to small and medium businesses, we understand the challenges you face day to day.

Small businesses need simple and flexible print services and subscriptions that offer them the best value, as well as opportunities to reduce the burden of intervention and maintenance. Brother MPS Essential is specifically designed with all of this in mind.

Brother MPS Essential is a subscription service that can be added to Brother devices.

You have the option to add the subscription to new hardware purchases, or existing Brother devices purchased via selected Brother MPS Essential resellers. Offering remote contactless device set up, automated supplies ordering and delivery, and break/fix service, everything can be effortlessly managed through an easy-to-use portal for one fixed monthly fee.








Hassle-free,
convenience,
peace of mind



A subscription service designed around you

To eliminate the burden of print management, providing convenience and peace of mind so you can focus on what you do best.

Taking the hassle out of print - enabling you to focus on your core business

-  Printer set-up
-  Automated supplies ordering and delivery
-  Break/fix service
-  All managed through an easy-to-use portal
-  Fixed monthly fee



Purchase your printer

Select and purchase your Brother printer.



Choose your subscription

Pay a fixed monthly fee based on the number of pages you print or choose to pay as you go.



Remote printer set-up

With automated supplies ordering and delivery.



Cancel any time

No contract with the flexibility to adjust your subscription.



What you can expect from your Brother MPS Essential service



Professional installation - Remote contactless set up

Get the most from your investment with remote set up and support for your new device.

You're the expert at running your business, we're the experts at running your printer. We'll be in touch to make sure your service is up and running smoothly, ensuring your business gets the most from your new printer.



Always ready - Automated supplies ordering and delivery

Never run out of supplies with automatic supplies delivery and save time with automatic supplies ordering.

Your Brother MPS Essential service will request new ink or toner before it runs out, ensuring your business is always ready to print. So you can focus on business and not ordering new print supplies.



Cost saving - Reduce operating costs by locking in long-term savings

Save up to 40% on Brother Genuine Supplies vs manually buying your supplies.

By subscribing to Brother MPS Essential, you will receive a substantial discount, compared to the cost of buying your print supplies transactionally - saving you the hassle of shopping around for the best deal when you run out.

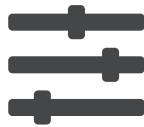


Service included - 4 hour response and next business day fix*

Keep your business printing with no hidden costs and full business support.

The Brother MPS Essential service includes manufacturer support for as long as you keep your subscription going. This includes helpdesk support for your print devices, plus parts and onsite labour.

* Maintenance support only applicable when your subscription is added at the same time as buying your new Brother device.



Flexible - Change or cancel your subscription anytime

Flex or stop your service in line with the changing needs of your business.

Businesses have changing needs, so to support your business we offer the ability to change your package once during your 12-month billing period. If you want to stop your service, no problem, simply let us know and we will be happy to cancel your subscription.



Control costs - with one simple bill

Focus on your business and not your printer with one quarterly bill for all print related costs.

The average business printer uses 11 new inks or toners per year, these are often unaccounted for costs. Take control of these costs with one predictable quarterly bill for all your businesses' print requirements.



Sustainability - As important to us as it is to you

Reduce your waste with Brother MPS Essential

With high yield supplies as part of your subscription, you will use fewer cartridges and change less frequently compared to standard cartridges – resulting in a reduction in environmental impact and no hassle for you.

With a service plan and genuine supplies included, your printer will last longer and always be running at its optimal best, resulting in a reduction in frequency of printer replacement.

Ethically recycle your used cartridges

Your Brother MPS Essential service includes a return programme for every ink or toner you use. Our service ensures that your used supplies are professionally recycled and repurposed to ensure they do not end up in landfill.



Complete transparency - User-friendly customer portal

Manage your business print solution with our easy-to-use customer portal.

Our easy-to-use customer portal enables you to monitor and control your print usage, reduce downtime and provides you with the ability to contact technical support or request maintenance for your printer. Offering you the peace of mind that you are getting the service that you are paying for.

Example cost saving breakdown of Total Cost of Ownership (TCO) for colour laser all in one printer over a 3 year period using Brother MPS Essential vs. transactional purchase:

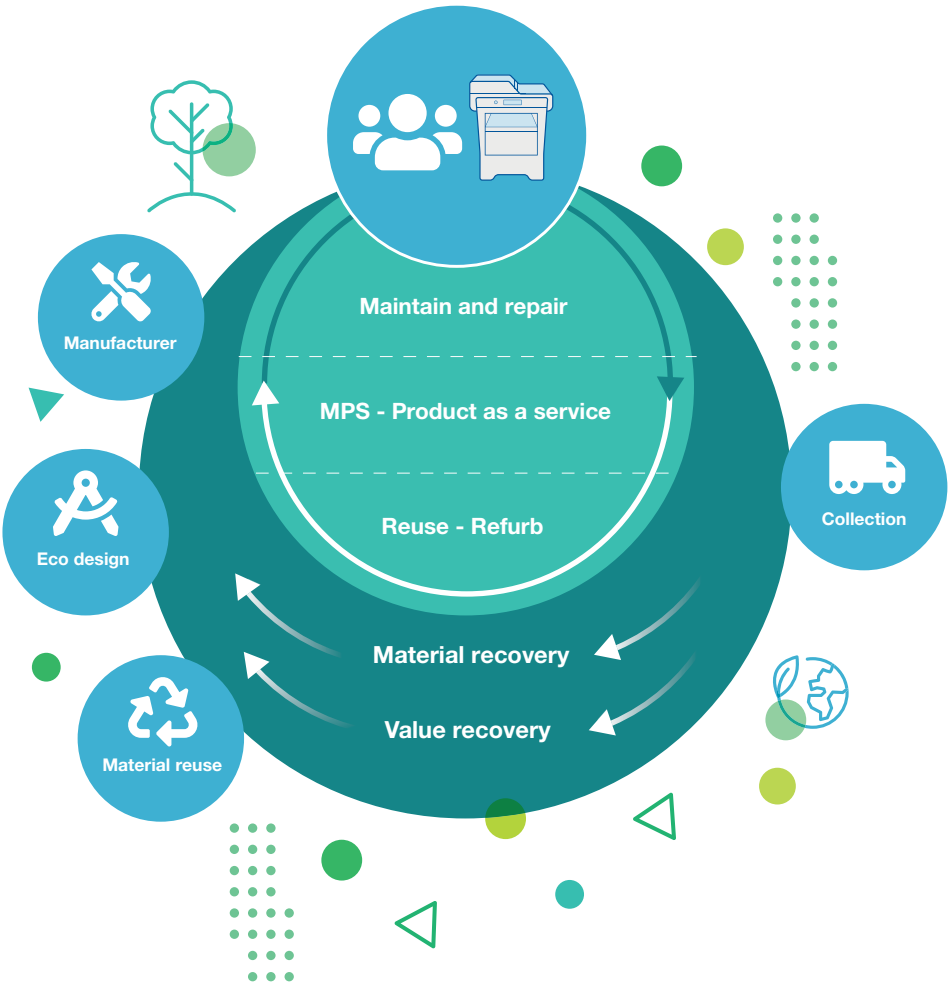


End user TCO calculator (hardware excluded, VAT excluded)

		Brother MPS Essential subscription	Transactional purchase
Conditions	Printer type	Colour laser all in one	Colour laser all in one
	Mode name	MFC-L9570CDW	MFC-L9570CDW
	Pages printed per month	750	750
	Number of months	36	36
Hard costs	Total Cost Of Ownership	£563.40	£793.61
	Monthly subscription cost	£15.65	N/A
	Supplies cost	Included	£793.61
	Supplies delivery	Included	Extra cost
	Maintenance service parts	Included	Extra cost
	Maintenance service labour	Included	Extra cost
	Total cost benefit	-£230.21	N/A
		-29%	N/A
Soft costs	Number of supplies orders	Automatic	11
	Maintenance cost	Included	Extra cost
	Spare parts cost	Included	Extra cost
	Device down time	Next day fix	Extra cost
	Set up (remote)	Included	Extra cost
	Customer portal	Included	N/A
	Sustainable approach	Included	N/A
	Supplies recycling service	Included	Included

Building a sustainable future

Our service-led business models put customers in a great position to enhance their sustainability credentials by monitoring and improving paper usage, reducing power consumption and developing circular routes for our supplies to be recycled and remanufactured into brand new products.



Our market leading toner remanufacturing programme helps to reduce waste, extends our product lifecycle and reduces our environmental impact. 100% of our toner cartridges are either reused or recycled, with nothing going to landfill.

Dedicated carbon neutral recycling facilities support our toner cartridge return and recycle scheme. Each remanufactured toner cartridge saves on average 2.28kg of CO₂.

Globally, each year, we remanufacture around 2.6 million cartridges achieving a reduction of around 5,900 tonnes of CO₂. With this, not only is diversion from landfill assured, but your company's carbon footprint is reduced.

To complement the toner remanufacturing programme, we have been partners with deforestation charity Cool Earth, for over a decade. Together we help local people in Peru and Papua New Guinea protect the rainforest. Since our partnership with Cool Earth began, Brother has helped to protect over 70,000 hectares of rainforest: around 27 million trees with the capacity to store over 37 million tonnes of carbon.



brother

at your side

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